

### **Thursday 3 April 2014**

Cambridge IVF has won recognition for its excellent management systems.

- . The stamp of approval called 'ISO 9001:2008' is the international standard for quality management systems.
- . The BSI Group which monitors business standards gave the award because it found Cambridge IVF:
  - . Provides a consistent product and service
  - . Meets their customer's needs
  - . Continually seeks and produces improvement
  - . Gives assurance of conformity to applicable regulatory requirements

It's hoped the award will give patients assurance that Cambridge IVF provides high quality care irrespective of whether the NHS or the patient is funding the treatment.

As part of the recognition, the auditor commented on the "splendid" work that had been done at the unit, and the "well established" communication and core service delivery processes.